**HAW 2024 Social Media Guide**

**Twitter/ X handles: @nhpco\_news** | **@HospiceAction**
**LinkedIn: @NHPCO** | **@hospice-action**
**Hashtags:** **#HAW2024** | **#HospiceWorks**

Advocates and organizations are encouraged to share photos on social media and tag NHPCO (@NHPCO\_news) and HAN (@HospiceAction) along with Members of Congress who you met with, thanking them for their time and efforts.

The official hashtags of this year’s Hospice Action Week are #HAW2024 and #HospiceWorks.

**The Advocacy Day App makes it easy to tag the legislators you meet with on Hill Day.**

* Open your Advocacy Day app and click “Legislators” on the bottom menu.
* You will see “Legislators in Meetings” at the top.
* Click on an individual legislator who you would like to tag.
* On the bottom menu of a legislator’s individual page, you will see their social media accounts and website. Click on the X / Twitter icon to get to their X account.
* From there, you can post a new Tweet with the legislator’s account already tagged.

**Sample Social Posts for Legislators:**

* @legislatorsaccount Thanks, Rep/Senator \_\_\_ for meeting with @HospiceAction advocates on key priorities for hospice and palliative care including program integrity, telehealth, and workforce. Looking forward to continued conversation. #HAW2024 #HospiceWorks
* Thank you @legislatorsaccount for cosponsoring the Dole Act! This bill will expand access to important benefits for Veterans receiving hospice care. #HAW2024
* #HospiceWorks! @legislatorsaccount please cosponsor H.R.8261 to extend important telehealth access for hospice providers and patients. We need your support!

**General Sample Social Posts:**

* I am at #HAW2024 with fellow @NHPCO\_news member organizations, speaking out for important hospice and palliative care policies!
* I am excited to be here in DC as a @HospiceAction advocate supporting hospice care for Veterans! #HAW2024 #HospiceWorks

**Tips:**

* Include a photo to help your post stand out!
* Take photos with other HAW attendees and tag them
* Like/retweet / repost activity from other HAW2024 participants